



## MEDIA INFO & CONTACT

For all requests and inquiries, please contact:  
Alex Kingcott, alex@shareworthy.ca, 403.554.7368

### FAN EXPO San Francisco, to debut Fall 2022 at the renowned Moscone Center

North America's largest *comic con* event producer, FAN EXPO HQ, boldly announces expansion plans the second time this year, following the addition of FAN EXPO Denver in March.

**(April 29, 2021):** Today, FAN EXPO HQ announced plans to add to its growing roster of comic con events with the addition of a new event: [FAN EXPO San Francisco](#), launching Fall 2022, at the renowned Moscone Center. Fans should expect a world-class comic con event with the entertainment's biggest creators and celebrities, and a true celebration of the local creative community. Event dates will be released later in 2021, and will be part of a multi-year commitment with the Moscone Center.

"FAN EXPO is beyond thrilled to finally be bringing an authentic comic con style experience to the Bay Area," said FAN EXPO HQ President, Aman Gupta. "We're committed to growing an exceptional event for fans who've been missing out since Wondercon moved to Anaheim in 2012, and really make a home in this community. San Francisco is a world-class hub for creativity, diversity, and innovation – I hope fans embrace us and get involved so we can celebrate their incredible local talent together."

This announcement further establishes FAN EXPO HQ as North America's largest producer of pop culture fan events. Earlier this spring, FAN EXPO HQ added [FAN EXPO Denver](#) to its roster – an addition to be produced in collaboration with Pop Culture Classroom, the Denver-based education and community nonprofit formerly responsible for Denver Pop Culture Con/Denver Comic Con. The Denver con, which was established in 2012, attracts 100,000+ fans annually and is set to return as early as late 2021.

FAN EXPO HQ's roster includes some of the largest and most well-established pop culture events in North America including MEGACON Orlando, FAN EXPO Dallas, FAN EXPO Denver, and FAN EXPO Boston; the two largest shows in Canada – FAN EXPO Canada (Toronto) and the Calgary Comic & Entertainment Expo; and more. FAN EXPO events are known for welcoming some of Hollywood's biggest stars and creators (like Ben Affleck, Jason Momoa, Mark Hamill, Patrick Stewart, Sigourney Weaver, Gillian Anderson, Todd McFarlane, and Jim Lee), and for presenting news-making, exclusive events like 2019's Back to the Future Reunion with Michael J. Fox and cast.

"Being in the position to make this announcement in the midst of the most challenging year our industry has ever faced is a testament to the resiliency, passion, and commitment of my team at FAN EXPO HQ," said FAN EXPO HQ President, Aman Gupta, who leads a team of 40+ employees in both the U.S. and Canada. "I'm proud that our strategies prioritized and allowed for the large majority of our international team to stay not only together, but strong; they remained determined and never stopping pushing for outcomes like this for our fans. We all eagerly await the day we can safely welcome fans back for a proper celebration."

"Now, more than ever, we're proud to welcome partners providing safe and inclusive spaces for people to build vital community connections," said Bob Sauter, General Manager of the Moscone Center. "FAN EXPO HQ's reputation as an industry leader precedes them, and their commitment to creating a first-class event here will ripple significant economic impact into our local economy. We look forward to welcoming FAN EXPO San Francisco fans to the Moscone Center for years to come."

FAN EXPO San Francisco tickets will be available later in 2021. More information can be found at [www.fanexposanfrancisco.com](http://www.fanexposanfrancisco.com), and fans wanting to get first news on dates and tickets can sign up [here](#).

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#### **ABOUT FAN EXPO HQ**

FAN EXPO HQ is the largest comic con producer in North America and one of the largest in the world. Collectively it hosts over 500,000 fans annually at FAN EXPO Canada™, MEGACON Orlando, FAN EXPO Dallas™, FAN EXPO Boston™, FAN EXPO Denver, Calgary Comics & Entertainment Expo, FAN EXPO Vancouver™, Toronto Comicon, Dallas FAN FESTIVAL and Edmonton Comics & Entertainment Expo. In response to the COVID-19 pandemic, FAN EXPO HQ cancelled all conventions set to take place in 2020 and instantly set its sights on 2021; developing enhanced health and safety protocols and an even more thrilling fan experience for 2021. An amended 2021 schedule of events is available [here](#), along with up-to-date ticket information, and a regular schedule will return in 2022. Discover. Celebrate. Belong.