

## SECTION 2

## IMPORTANT DEADLINES

December 2025	Show Decorator Kit Online
January 19, 2026	Full Payment Due
February 6, 2026	On-site Show Program Ad material deadline
February 6, 2026	Booth 20'x20' or greater, Floor Plans, Line-of-Sight Variances & Towers submitted
February 24, 2026	Convention Center Exhibitor Services Discount Rate Deadline (Catering, Internet, Plumbing and Electrical)
March 5, 2026	Move-In Schedule & Booth Assignment emailed out
March 6, 2026	Advance Shipment Deadline to have your materials at the Show Decorator's Warehouse
March 17, 2026	Direct shipment allowed to facility - Handled by Show Decorator
March 18, 2026	Retailer Exhibit Installation Begins <b>8:00 am - 9:00 pm</b>
March 19, 2026	Artist Alley Installation Begins <b>7:00 am</b> ; Retailer installation continues
March 19, 2026	Exhibit Installation Complete by <b>1:30 pm*</b> <b>*Loading Dock closes at 1pm</b>
March 19, 2026	Doors open to the public: <b>2:00 pm VIP/Ultimate/Four-Day Pass</b> <b>4:00 pm Open to All Ticket Holders</b>
March 22, 2026	Show Closes <b>5:00 PM</b>
March 22, 2026	2027 Rebook Applications and Payments due for Discounted Rate by <b>7:00 PM</b>
March 22, 2026	Exhibits and all Material removed by <b>11:00 PM</b>