

October 30, 2024	Show Decorator Kit Online
December 6, 2024	Full Payment Due
January 6, 2025	Booth 20'x20' or greater, Floor Plans, Line-of-Sight Variances & Towers submitted
January 14, 2025	Show Decorator Advance Price Deadline
January 14, 2025	Convention Center Exhibitor Services Discount Rate Deadline (Catering, Internet, Plumbing and Electrical)
January 14, 2025	On-site Show program ad material deadline
January 16, 2025	Move-In Schedule & Booth Assignment emailed out
January 28, 2025	Advance Shipment Deadline to have your materials at the Show Decorator's Warehouse
February 5, 2025	Direct shipment allowed to facility - Handled by Show Decorator
February 5, 2025	Retailer Exhibit Installation Begins 8:00 am - 9:00 pm
February 6, 2025	Artist Alley Installation Begins 7:00 am ; Retailer installation continues
February 6, 2025	Exhibit Installation Complete by 1:30 pm* *Loading Dock closes at 1pm
February 6, 2025	Doors open to the public: 2:00 pm VIP/Ultimate/Four-Day Pass 4:00 pm Open to All Ticket Holders
February 9, 2025	Show Closes 5:00 PM
February 9, 2025	2025 Rebook Applications and Payments due for Discounted Rate by 7:00 PM
February 9, 2025	Exhibits and all Material removed by 11:00 PM