



**AUGUST 12-15, 2021**  
ORANGE COUNTY CONVENTION CENTER

## APPLICATION FOR RETAILER EXHIBIT SPACE

### 1. COMPANY INFORMATION: Please Print

Company Name \_\_\_\_\_

Display Name (Maximum 20 characters including spaces) \_\_\_\_\_

Contact Name (Please Print) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_

ZIP Code/Postal \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Social Media \_\_\_\_\_

### 2. PRODUCTS: We carry products related to

#### PRIMARY GENRE (Choose one only)

Comics  Sci-fi  Gaming  Horror  Anime  Other

#### PRODUCTS YOU ARE SELLING (Choose all that apply)

- Comics/Graphic Novels/Books/Trading Cards
- Toys/Statues/Stuffed Toys
- Video Games/Table Top Games
- Clothing/Accessories
- Art/Prints/Posters
- Props
- Food
- Other (please list) \_\_\_\_\_

### 3. SPACE RATES 2021

Exhibit booth consists of a 10' x 10' space, the space includes one 8' table (skirted), 2 chairs and 2 exhibitor passes.

1 - 2 Booths ..... \$1095.00 ea. X \_\_\_\_\_ = \$ \_\_\_\_\_

3+ Booths ..... \$950.00 ea. X \_\_\_\_\_ = \$ \_\_\_\_\_

Corner Premium - add\* ..... \$125.00 ea. X \_\_\_\_\_ = \$ \_\_\_\_\_

\*Corner booths are available at an additional charge for 2+ booths only.  
Corners are not available for single booths.

Total Booth Space Charge ..... \$ \_\_\_\_\_

Deposit Paid ..... \$ \_\_\_\_\_

Balance Remaining ..... \$ \_\_\_\_\_

Please make checks payable to:

**INFORMA POP CULTURE EVENTS INC.**

**Payment Terms:** 50% due with application  
100% by June 18, 2021

### 4. TERMS AND CONDITIONS:

Placement of space(s) is at Show Management's sole and absolute discretion.

I understand that this is only an application and does not guarantee exhibit space until a contract is issued. Once approved, all payments are **non-refundable** and **non-transferable**. We will review your application and a representative will contact you.

Exhibitor's Signature \_\_\_\_\_

Date \_\_\_\_\_

### Return this completed form by mail to:

**MEGA CON Orlando™**  
**APPLICATIONS**  
Informa Support Services, Inc.  
1990 Main St.  
Suite 750  
Sarasota, FL 34236

**Any Questions?**  
exhibitors@fanexpohq.com  
Tel: 416.512.3866 or  
416.960.4529

[www.megaconorlando.com](http://www.megaconorlando.com)

### For Office Use Only

Payments Method Date Amount

1.	_____	_____	_____
2.	_____	_____	_____
3.	_____	_____	_____

Booth Size: \_\_\_\_\_

Assigned \_\_\_\_\_

Location: \_\_\_\_\_



Confirmed