

SECTION 2 – IMPORTANT DEADLINES

September 28, 2025	Full Payment due
October 21, 2025	Advance Show Decorator Warehouse opens for delivery
October 30, 2025	Move-In Schedule & Booth Assignment emailed out
November 3, 2025	Show Decorator Kit emailed to you with booth number
November 7, 2025	Show Decorator Advance Pricing Deadline
November 22, 2025	Advance Warehouse Shipment Deadline
November 25, 2025	Early Retailer Move-In Begins (by appointment only)
November 26, 2025	Direct shipment allowed to facility - Handled by Show Decorator (8AM – 4PM)
November 26, 2025	Retailer Exhibit Installation Begins 8:00 am - 8:00 pm
November 28, 2025	Artist Alley Installation Begins 8:00 am ; Retailer installation continues
November 28, 2025	Direct shipment allowed to facility - Handled by Show Decorator (8AM – 11AM)
November 28, 2025	Exhibit Installation Complete by 3:00 pm
November 28, 2025	Doors open to the public: 4:00 pm VIP/Ultimate/Three-Day Pass 4:00 pm Open to All Ticket Holders
November 30, 2025	Show Closes 5:00 PM
November 30, 2025	2026 Rebook Applications and Payments due for Discounted Rate by 6:00 PM
November 30, 2025	Exhibits and all Material removed by 11:00 PM