



Policy about selling food and beverage items at MEGACON Orlando

Like most venues across the country, the Orange County Convention Center has an exclusive partnership with a food services partner, in this case Sodexo Live!. Sodexo Live! has the exclusive rights to sell food and beverage at the OCC. This means that an Exhibitor cannot set up a booth with the intent to compete with the Sodexo Live! concessions and food service.

Sodexo Live! recognizes that novelty fandom foods are a fun part of the shopping experience, and MEGACON is one of the very few shows where Sodexo Live! allows food and beverage sales by Exhibitors. There are a couple steps you need to do to get Sodexo Live! approval to sell food and beverage products:

1. Fill out the Sampling/Selling Approval & Liability Waiver found in Section #2 - Exhibitor Service Order Forms under the Main Forms section on our website. Then send a copy to <mailto:kelsey.kercado@sodexo.com> and cc: rich@fanexpohq.com
2. Sodexo Live! needs to know each item that is being sold and how many of each item.
3. Sodexo Live! needs a photo of the packing for each item intended to be sold at the booth.
4. Additionally, all sold food and beverage is to be consumed off site and cannot be consumed on property. This means that a gift box of fandom chocolates is within the guidelines. A single serving of a snack food designed for immediate consumption is not within the guidelines.

During the show, you can expect daily visits from Sodexo Live! to verify that you are selling the approved products. If Sodexo Live! feels an Exhibitor is in violation to the set guidelines mentioned above, Sodexo Live! holds the right to withdraw any prior approval of sampling/selling on the show floor.

We recognize that Sodexo Live! has made a unique exception for our Exhibitors when it comes to food and beverage products.

Thank you for ensuring that your products are within the guidelines, and for sending your form and photos back by **January 14, 2025.**

Sincerely,

MEGACON Orlando Management Team