SECTION 2 **IMPORTANT DEADLINES**

November 16, 2025	Full Payment due
December 11, 2025	Advance Show Decorator Warehouse opens for delivery
Approx December 15, 2025	Show Decorator Kit Online
December 26, 2026	Convention Center Exhibitor Advance Rate Deadline (Plumbing, Electrical, Rigging, Internet, Parking) prices will move to standard rate after this date
January 12, 2026	Show Decorator Advance Shipment and Pricing Deadline
January 14, 2026	Move-In Begins (by appointment only) Direct shipment allowed to facility - Handled by Show Decorator
January 15, 2026	Retailer Exhibit Installation Begins 8:00 am - 8:00 pm
January 16, 2026	Artist Alley Installation Begins 7:00 am; Retailer installation continues
January 16, 2026	Exhibit Installation Complete by 12:30 pm
January 16, 2026	Doors open to the public: 1:00 pm VIP/Ultimate/Three-Day Pass 3:00 pm Open to All Ticket Holders
January 18, 2026	Show Closes 5:00 PM
January 18, 2026	2026 Rebook Applications and Payments due for Discounted Rate by 6:00 PM
January 18, 2026	Exhibits and all Material removed by 10:00 PM