SECTION 2 **IMPORTANT DEADLINES**

November 24, 2024	Full Payment due
December 23, 2024	Advance Show Decorator Warehouse opens for delivery
Approx December 13, 2024	Show Decorator Kit Online
January 6, 2025	Exhibitor Appointed Contract Form due
January 6, 2025	Show Decorator Advance Shipment and Pricing Deadline
January 6, 2025	Convention Center Exhibitor Advance Rate Deadline (Plumbing, Electrical, Rigging, Internet, Parking) prices will move to standard rate after this date
January 23, 2025	Move-In Begins Direct shipment allowed to facility - Handled by Show Decorator
January 23, 2025	Retailer Exhibit Installation Begins 8:00 am - 7:00 pm
January 24, 2025	Artist Alley Installation Begins 7:00 am; Retailer installation continues
January 24, 2025	Exhibit Installation Complete by 12:30 pm
January 24, 2025	Doors open to the public: 1:00 pm VIP/Ultimate/Three-Day Pass 3:00 pm Open to All Ticket Holders
January 26, 2025	Show Closes 5:00 PM
January 26, 2025	2026 Rebook Applications and Payments due for Discounted Rate by 6:00 PM
January 26, 2025	Exhibits and all Material removed by 10:00 PM