



**JANUARY 10-12, 2025**  
NEW ORLEANS ERNEST N. MORIAL  
CONVENTION CENTER

## SECTION 2 - IMPORTANT DEADLINES

December 1, 2024	Show Decorator Kit Online
December 1, 2024	Advance Show Decorator Warehouse opens for delivery
December 10, 2024	Move-In Schedule & Booth Assignment emailed out
December 16, 2024	Show Decorator Pricing Deadline
December 18, 2024	Convention Center Exhibitor Discount Rate Deadline (Plumbing, Electrical, Rigging, Internet, Parking)
January 7, 2024	Last Day for Advance Show Decorator Warehouse
January 8, 2025	Early Retailer Move-In Begins (by appointment only) Direct shipment allowed to facility – Handled by Show Decorator
January 9, 2025	Retailer Exhibit Installation Begins 8:00AM – 7:00PM
January 10, 2025	Artist Alley Installation Begins 7:00AM; Retailer Installation Continues Exhibit Installation Complete by 12:30PM Doors Open to Public: 1PM VIP/Ultimate/ 3 day Pass 3:00PM Open to All Ticket Holders
January 12, 2025	Show Closes at 5:00PM 2026 Rebook Applications and Payments due for Discounted Rate by 6:00PM Exhibits and Material Removed by 11:00PM