

APPLICATION FOR RETAILER EXHIBIT SPACE

1. COMPANY INFORMATION: Please Print

Company Name

Display Name (Maximum 20 characters including spaces)

Contact Name (Please Print)

Address

City State/Province

ZIP Code/Postal Country

Phone Cell

Email

Website

Social Media

2. PRODUCTS: We carry products related to

PRIMARY GENRE (Choose one only)

Comics Sci-fi Gaming Horror Anime Other

PRODUCTS YOU ARE SELLING (Choose all that apply)

Comics/Graphic Novels/Books/Trading Cards

Toys/Statues/Stuffed Toys

Video Games/Table Top Games

Clothing/Accessories

Art/Prints/Posters

Props

Food

Other (please list) _____

3. SPACE RATES 2021

Exhibit booth consists of an 10' x 10' space, the space includes one 8' table (not skirted), 2 chairs and 2 exhibitor passes.

1 - 2 Booths* \$200.00 ea.X _____ = \$ _____

Corner Premium - add* \$50.00 ea.X _____ = \$ _____

*Corner booths are available at an additional charge for 2+ booths only.

Other _____ \$ _____

Total Booth Space Charge \$ _____

Balance Remaining \$ _____

Please make checks payable to:
INFORMA POP CULTURE EVENTS INC.

RETAILER EXHIBIT PAYMENT TERMS:
 100% due with application submission.

4. TERMS AND CONDITIONS:

Placement of space(s) is at Show Management's sole and absolute discretion.

I understand that this is only an application and does not guarantee exhibit space until a contract is issued. Once approved, all payments are **non-refundable** and **non-transferable**. We will review your application and a representative will contact you.

Exhibitor's Signature Date


Return this completed form by mail:

Fan Expo Dallas: Holiday Market APPLICATIONS
 Informa Support Services, Inc.
 1990 Main St.
 Suite 750
 Sarasota, FL 34236

Any Questions?
 exhibitors@fanexpohq.com
 Tel: 416.512.3866 or
 416.960.4529
dallasfanfestival.com

For Office Use Only

Payments	Method	Date	Amount	
1.	_____	_____	_____	Booth Size: _____
2.	_____	_____	_____	Assigned Location: _____
3.	_____	_____	_____	


 Confirmed