

## APPLICATION FOR MERCHANT MESA SPACE

### 1. COMPANY INFORMATION: Please Print

Company Name \_\_\_\_\_

Display Name (Maximum 20 characters including spaces) \_\_\_\_\_

Contact Name (Please Print) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Province/State \_\_\_\_\_

Postal/ZIP Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Social Media \_\_\_\_\_

### 2. PRODUCTS: We carry products related to

#### PRIMARY GENRE (Choose one only)

☐ Comics ☐ Sci-fi ☐ Gaming ☐ Horror ☐ Anime ☐ Other

#### PRODUCTS YOU ARE SELLING (Choose all that apply)

☐ Comics/Graphic Novels/Books/Trading Cards

☐ Toys/Statues/Stuffed Toys

☐ Video Games/Table Top Games

☐ Clothing/Accessories

☐ Art/Prints/Posters

☐ Props

☐ Food

☐ Other (please list) \_\_\_\_\_

### 3. SPACE RATES 2021

Regular Booth ..... \$900.00 ea. X \_\_\_\_\_ = \$ \_\_\_\_\_  
Regular booth consists of a 10' x 10' space, the space includes one 8' table (skirted), 1 chair, and 2 exhibitor passes.

Corner Premium - add\* ..... \$125.00 ea. X \_\_\_\_\_ = \$ \_\_\_\_\_

\*Corner booths are available at an additional charge for 2+ booths only.  
Corners are not available for single booths.

Total Booth Space Charge ..... \$ \_\_\_\_\_

Deposit Paid ..... \$ \_\_\_\_\_

Balance Remaining ..... \$ \_\_\_\_\_

Please make checks payable to:

**INFORMA POP CULTURE EVENTS INC.**

**PAYMENT TERMS:** 50% due with application  
100% by September 3, 2021

### 4. TERMS AND CONDITIONS:

Placement of space(s) is at Show Management's sole and absolute discretion.

I understand that this is only an application and does not guarantee exhibit space until a contract is issued. Once approved, all payments are **non-refundable** and **non-transferable**. We will review your application and a representative will contact you.

Exhibitor's Signature \_\_\_\_\_

Date \_\_\_\_\_

### Return this completed form by mail:

#### FAN EXPO Denver™

#### APPLICATIONS

Informa Support Services, Inc.  
1990 Main St.  
Suite 750  
Sarasota, FL 34236

#### Any Questions?

exhibitors@fanexpohq.com  
Tel: 416.512.3866 or  
416.960.4529

[www.fanexpodenver.com](http://www.fanexpodenver.com)

### For Office Use Only

Payments	Method	Date	Amount
1.	_____	_____	_____
2.	_____	_____	_____
3.	_____	_____	_____

Booth Size: \_\_\_\_\_

Assigned Location: \_\_\_\_\_

**FANEXPO**  
**HQ**

☐ Confirmed