



SECTION 2: IMPORTANT DEADLINES

June 13, 2026	Show Decorator Kit Online
July 14, 2026	Booth 20'x20' or Larger, Floor Plans, Line-of-Sight Variances, and towers Submitted.
July 21, 2026	On-site Show Program Ad Material Deadline
August 5, 2026	Advance Show Decorator Warehouse Opens for Delivery
August 11, 2026	Move-In Schedule & Booth Assignments Notification Email
August 12, 2026	Full Payment Due
August 19, 2026	Convention Center Exhibitor Approval Deadline (Food Sampling)
August 19, 2026	Show Decorator Advance Price Deadline
August 21, 2026	Electrical & Plumbing Discount Rate Deadline
August 26, 2026	Internet Service Discount Rate Deadline
August 26, 2026	Exhibitor Appointed Contract Form Due
August 26, 2026	Advance Shipment Deadline without late fees to have your materials at the Show Decorator's Warehouse
September 8, 2026	Advance Shipment Deadline to have your materials at the Show Decorator's Warehouse
September 9, 2026	Early Retailer Move-In Begins 12:00 pm – 5:00 pm (By Appointment Only) Direct Shipment Allowed to Facility - Handled by Show Decorator
September 10, 2026	Retailer Exhibit Installation Begins 8:00 am - 7:00 pm
September 11, 2026	Artist Alley Installation Begins at 7:00 am; Retailer Installation Continues
September 11, 2026	Exhibit Installation Complete by 12:30 pm
September 11, 2026	Doors Open: 2:00 pm VIP/Ultimate/Three-Day Pass 4:00 pm Open to All Ticket Holders
September 13, 2026	Show Closes: 5:00 PM
September 13, 2026	2027 Rebook Applications and Payments Due for Discounted Rate by 6:00 PM
September 13, 2026	Exhibits and All Materials Removed by 10:00 PM