

## SECTION 2: IMPORTANT DEADLINES

February 19, 2024	Show Decorator Kit Online
April 8, 2024	On-site Show Program Ad Material Deadline
Until May 30, 2024	Advance Show Decorator Warehouse Opens for Delivery
April 8, 2024	Booth 20'x20' or Larger, Floor Plans, Line-of-Sight Variances, and towers Submitted.
May 6, 2024	Move-In Schedule & Booth Assignments Notification Email
May 24, 2024	Convention Center Exhibitor Discount Rate Deadline
May 24, 2024	Internet Service Discount Rate Deadline
May 24, 2024	Exhibitor Appointed Contract Form Due
May 30, 2024	Advance Shipment Deadline to have your materials at the Show Decorator's Warehouse
May 24, 2024	Show Decorator Advance Price Deadline
TBD	Convention Center Exhibitor Approval Deadline (Food Sampling)
June 5, 2024	Full Payment Due
June 5, 2024	Early Retailer Move-In Begins (By Appointment Only) Direct Shipment Allowed to Facility - Handled by Show Decorator
June 6, 2024	Retailer Exhibit Installation Begins 8:00 am - 7:00 pm
June 7, 2024	Artist Alley Installation Begins at 8:00 am; Retailer Installation Continues
June 7, 2024	Exhibit Installation Complete by 12:30 pm
June 7, 2024	Doors Open: 2:00 pm VIP/Ultimate/Three-Day Pass 4:00 pm Open to All Ticket Holders
June 7, 2024	Show Closes: 5:00 PM
June 9, 2024	2025 Rebook Applications and Payments Due for Discounted Rate by 6:00 PM
June 9, 2024	Exhibits and All Materials Removed by 10:00 PM