

APPLICATION FOR RETAILER EXHIBIT SPACE

1. COMPANY INFORMATION: Please Print

Company Name _____

Display Name (Maximum 20 characters including spaces) _____

Contact Name (Please Print) _____

Address _____

City _____ State/Province _____

ZIP Code/Postal _____ Country _____

Phone _____ Cell _____

Email _____

Website _____

Social Media _____

2. PRODUCTS: We carry products related to

PRIMARY GENRE (Choose one only)

Comics Sci-fi Gaming Horror Anime Other

PRODUCTS YOU ARE SELLING (Choose all that apply)

- Comics/Graphic Novels/Books/Trading Cards
 Toys/Statues/Stuffed Toys
 Video Games/Table Top Games
 Clothing/Accessories
 Art/Prints/Posters
 Props
 Food
 Other (please list) _____

3. SPACE RATES 2021

Exhibit booth consists of an 10' x 10' space, the space includes one 8' table (not skirted), 2 chairs and 2 exhibitor passes.

1 - 2 Booths \$950.00 ea.X _____ = \$ _____

3+ Booths \$800.00 ea.X _____ = \$ _____

Corner Premium - add* \$125.00 ea.X _____ = \$ _____

*Corner booths are available at an additional charge for 2+ booths only.
Corners are not available for single booths.

Other _____ \$ _____

Total Booth Space Charge \$ _____

Deposit Paid \$ _____

Balance Remaining \$ _____

Please make checks payable to:

INFORMA POP CULTURE EVENTS INC.

Payment Terms: 50% due with application
100% (less all payments) by July 23, 2021

4. TERMS AND CONDITIONS:

Placement of space(s) is at Show Management's sole and absolute discretion.

I understand that this is only an application and does not guarantee exhibit space until a contract is issued. Once approved, all payments are **non-refundable** and **non-transferable**. We will review your application and a representative will contact you.

Exhibitor's Signature _____

Date _____

Return this completed form by mail:

FAN EXPO Dallas™ APPLICATIONS
 Informa Support Services, Inc.
 1990 Main St.
 Suite 750
 Sarasota, FL 34236

Any Questions?
 exhibitors@fanexpohq.com
 Tel: 416.512.3866 or
 416.960.4529

www.fanexpodallas.com

For Office Use Only

Payments	Method	Date	Amount
1.	_____	_____	_____
2.	_____	_____	_____
3.	_____	_____	_____

Booth Size: _____

Assigned _____

Location: _____



Confirmed