

SECTION 2 - IMPORTANT DEADLINES

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| December 12, 2022 | Show Decorator Kit Online |
| February 17, 2023 | On-site Show program ad material deadline |
| February 22, 2023 | Advance Show Decorator Warehouse opens for delivery |
| February 24, 2023 | Booth 20'x20' or greater, Floor Plans, Line-of-Sight Variances & Towers submitted |
| February 24, 2023 | Move-In Schedule & Booth Assignment emailed out |
| March 3, 2023 | Convention Center Exhibitor Discount Rate Deadline (Plumbing and Electrical) |
| March 3, 2023 | Internet Service Discount Rate Deadline |
| March 8, 2023 | Exhibitor Appointed Contract Form due |
| March 8, 2023 | Advance Shipment Deadline to have your materials at the Show Decorator's Warehouse |
| March 10, 2023 | Show Decorator Advance Price Deadline |
| March 14, 2023 | Convention Center Exhibitor Approval Deadline (Food Sampling) |
| March 22, 2023 | Full Payment due |
| March 22, 2023 | Early Retailer Move-In Begins (by appointment only) Direct shipment allowed to facility - Handled by Show Decorator |
| March 23, 2023 | Retailer Exhibit Installation Begins 8:00 am - 7:00 pm |
| March 24, 2023 | Artist Alley Installation Begins 8:00 am ; Retailer installation continues |
| March 24, 2023 | Exhibit Installation Complete by 12:30 pm |
| March 24, 2023 | Doors open to the public: 1:00 pm VIP/Ultimate/Three-Day Pass 3:00 pm Open to All Ticket Holders |
| March 26, 2023 | Show Closes 5:00 PM |
| March 26, 2023 | 2023 Rebook Applications and Payments due for Discounted Rate by 6:00 PM |
| March 26, 2023 | Exhibits and all Material removed by 10:00 PM |