SECTION 2 IMPORTANT DEADLINES

June 8, 2025	Full Payment due
June 8, 2025	Show Decorator Kit Online
July 8, 2025	Advance Show Decorator Warehouse opens for delivery
July 15, 2025	Move-In Schedule & Booth Assignment emailed out
July 18, 2025	Advance Order Discount Deadline for Convention Center and Show Decorator
	(Plumbing, Electrical, Rigging, Internet, Parking, and Furnishings)
July 31, 2025	Show Decorator Advance Warehouse Shipment Arrival deadline
August 6, 2025	Corporate and Large Retailer Move-In (by appointment only)
August 7, 2025	Retailer Exhibit Installation Begins 8:00 am - 9:00 pm
August 8, 2025	Artist Alley Move In Begins 7:00 am; Retailer Move In continues
August 8, 2025	Exhibit Move In Complete by 1:30 pm
August 8, 2025	Show opens for 2025 to the public: 2:00 pm VIP/Ultimate/Three-Day Pass
	4:00 pm Open to All Ticket Holders
August 10, 2025	Show Closes for 2025: 5:00 PM
August 10, 2025	2025 Rebook Applications and Payments due for Discounted Rate by 7 :00 PM
August 10, 2025	Exhibits and all Material removed by 11:00 PM