

August 19, 2025	Full Payment due
August 19, 2025	Corporate Exhibitor Booth Elevation Layout deadline for approval
August 19, 2025	Booth 20'x20' or greater, Floor Plans, Line-of-Sight Variances & Towers submitted
August 28, 2025	ShowTech advance rate deadline (Lighting, electrical, rigging)
September 3, 2025	Show Decorator advance rate deadline (Show Decorator)
September 5, 2025	Exhibitor Appointed Contractor Form due
September 18, 2025	Priority Move In (By Appointment)
September 18, 2025	Retailer Move-In (General) 2 pm – 9 pm
September 18, 2025	Artist Alley Move-In (7 am – 1 pm)
September 19, 2025	2 PM Doors open to VIP/Ultimate/3-Day Passholders
September 19, 2025	Doors open to all ticket holders: 4:00 pm
September 21, 2025	Show closes at 5:00 pm
September 21, 2025	Exhibits and all material removed by 10:00 pm