

IMPORTANT DEADLINES

July 20, 2020	Full Payment due
August 18, 2020	Show decorator kit online
August 20, 2021	Corporate Exhibitor Booth Elevation Layout deadline for approval
August 20, 2021	Booth 20'x20' or greater, Floor Plans, Line-of-Sight Variances & Towers submitted
September 3, 2021	Move-in schedule & booth assignment emailed out
September 3, 2021	Extra Exhibitor Passes Order Form due
September 24, 2021	ShowTech discount rate deadline (Lighting, electrical, rigging)
September 24, 2021	Exhibitor Appointed Contract Form due
September 24, 2021	Show Decorator advance rate deadline
September 30, 2021	Early Priority Exhibit installation begins (by appointment) 8:00am – 11:00am
September 30, 2021	Exhibit installation begin 11:00am – 9:00pm
October 1, 2021	Retailer installation continues 8:00am – 1:30pm
October 1, 2021	Retailer installation complete by 1:30pm
October 1, 2021	Doors open to VIP/Premium/Deluxe: 2:00pm
October 1, 2021	Doors open to all ticket holders: 4:00pm
October 3, 2021	Show closes at 5:00pm
October 3, 2021	Exhibits and all material removed by 11:59pm