

SECTION 2

IMPORTANT DEADLINES

July 25, 2025	Show Decorator Kit Online
August 4, 2025	Full Payment due. Contact your Exhibitor Sales team for more information.
September 1, 2025	Advance Show Decorator Warehouse opens for delivery
September 5, 2025	Move-In Schedule & Booth Assignment emailed out
September 5, 2025	Booth 20'x20' or greater, Floor Plans, Line-of-Sight Variances & Towers submitted
September 16, 2025	Convention Center Exhibitor Approval Deadline (Food Sampling)
September 16, 2025	Convention Center Exhibitor Discount Rate Deadline (Plumbing and Electrical)
September 16, 2025	Internet Service Discount Rate Deadline
September 18, 2025	Show Decorator Advance Price Deadline
September 26, 2025	Advance Shipment Deadline to have your materials at the Show Decorator's Warehouse
October 3, 2025	Retailer and Artist Alley Exhibit Installation Begins 8:00 am - 7:00 pm
October 4, 2025	Exhibit Installation Complete by 9:30am
October 4, 2025	Doors open to the public: 10:00am Open to All Ticket Holders
October 5, 2025	Show Closes/ Move out begins: 5:00 PM
October 5, 2025	Exhibits and all Material removed by 10:00 PM