

OCTOBER 20 – 22, 2023

IRVING CONVENTION CENTER at LAS COLINAS

SECTION 2 IMPORTANT DEADLINES

August 8, 2023	Show Decorator Kit Online
August 15, 2023	On-site Show program ad material deadline
September 13, 2023	Advance Show Decorator Warehouse opens for delivery
September 14, 2023	Booth 20'x20' or greater, Floor Plans, Line-of-Sight Variances & Towers submitted
September 21, 2023	Move-In Schedule & Booth Assignment emailed out
October 5, 2023	Convention Center Exhibitor Approval Deadline (Food Sampling)
October 6, 2023	Exhibitor Appointed Contract Form due to Decorator
October 6, 2023	Show Decorator Advance Price Deadline
October 13, 2023	Convention Center Exhibitor Discount Rate Deadline (Plumbing and Electrical)
October 13, 2023	Internet Service Discount Rate Deadline
October 13, 2023	Advance Shipment Deadline to have your materials at the Show Decorator's Warehouse
October 18, 2023	Full Payment due
October 19, 2023	Retailer Exhibit Installation Begins 12:00 pm - 8:00 pm
October 20, 2023	Artist Alley Installation Begins 7:00 am ; Retailer installation continues
October 20, 2023	Exhibit Installation Complete by 2:00 pm
October 20, 2023	Doors open to the public: 2:30 pm – Gold Pass Preview 3:00 pm Open to All Ticket Holders
October 22, 2023	Show Closes 5:00 PM
October 22, 2023	Exhibits and all Material removed by 10:00 PM