SECTION 2 IMPORTANT DEADLINES

November 29, 2027	**Full Payment due**
November 30, 2027	Show Decorator Kit Online
December 28, 2027	Advance Show Decorator Warehouse opens for delivery
December 28, 2027	Decorator Discount Deadline
January 8, 2027	Convention Center Exhibitor Advance Rate Deadline (Plumbing, Electrical, Rigging, Internet, Parking) *prices will move to standard rate after this date*
January 25, 2027	Advance Show Decorator Warehouse last day to receive
January 27, 2027	Move-In Begins (by appointment only) Direct shipment allowed to facility - Handled by Show Decorator
January 28, 2027	Retailer Exhibit Installation Begins **8:00 am - 8:00 pm**
January 29, 2027	Artist Alley Installation Begins **7:00 am**; Retailer installation continues
January 29, 2027	Exhibit Installation Complete by **12:30 pm**
January 29, 2027	Doors open to the public: **1:00 pm VIP/Ultimate/Three-Day Pass** **3:00 pm Open to All Ticket Holders**
January 31, 2027	Show Closes **5:00 PM**
January 31, 2027	2026 Rebook Applications and Payments due for Discounted Rate by **6:00 PM**
January 31, 2027	Exhibits and all Material removed by **10:00 PM**