

June 14, 2026	Full Payment Due
July 15, 2026	Show Decorator Kit Online
July 15, 2026	Move-In Schedule & Booth Assignment emailed out
July 17, 2026	Booth 20'x20' or greater, Floor Plans, Line-of-Sight Variances & Towers submitted
August 1, 2026	Show Decorator Advance Price Deadline
August 1, 2026	Convention Center Exhibitor Services Discount Rate Deadline (Catering, Internet, Plumbing and Electrical)
August 1, 2026	On-site Show program ad material deadline
August 12, 2026	Advance Shipment Deadline to have your materials at the Show Decorator's Warehouse
August 13, 2026	Direct shipment allowed to facility - Handled by Show Decorator
August 13, 2026	Retailer Exhibit Installation Begins 8:00 am - 7:00 pm *Loading Dock closes at 7pm
August 14, 2026	Artist Alley Installation Begins 8:00 am ; Retailer installation continues
August 14, 2026	Exhibit Installation Complete by 1:00 pm* *Loading Dock closes at 1pm
August 14, 2026	Doors open to the public: 2:00 pm VIP/Ultimate/Four-Day Pass 4:00 pm Open to All Ticket Holders
August 16, 2026	Show Closes 5:00 PM
August 17, 2026	2027 Rebook Applications and Payments due for Discounted Rate by 7:00 PM
August 17, 2026	Exhibits and all Material removed by 11:00 PM